



Program Profile

Preventing Epidemics

We build support for investments in epidemic preparedness as part of the Resolve to Save Lives initiative.



Activities

We draw on our extensive experience conducting health-focused advocacy campaigns around the world as we work with local partners to:

- Create and demonstrate demand for epidemic preparedness funding
- Educate and engage political decision-makers about the importance of epidemic preparedness funding
- Develop political strategies to address bottlenecks affecting the allocation and spending of epidemic preparedness funds

Where we work:
Nigeria and Senegal



THE TOLL OF EPIDEMICS



196 countries
have committed to preventing and responding to epidemics



Nearly 5 billion
people live in countries which have not finished assessing their preparedness



80 billion
people globally could be killed by a severe pandemic



Our Impact

- **In Nigeria**, GHAI worked with government and civil society leaders to increase funding for the Nigeria Centre for Disease Control.
- **In Senegal**, GHAI worked with policymakers to increase public domestic funding for the national Emergency Operations Center.



In Senegal, the Global Health Advocacy Incubator began working with the government in 2018, evaluating ways to increase domestic investment in epidemic preparedness.

Within a year, Senegal's Emergency Operations Center secured direct funding in the annual budget.

Success Story

The challenge:

In Senegal, the national Emergency Operations Center had been funded largely through foreign donors since its creation in 2014 in the wake of West Africa's Ebola scare.

GHAI's role:

The Global Health Advocacy Incubator began working with the government in 2018, evaluating ways to increase domestic investment in epidemic preparedness. We worked closely with administration officials to identify funding opportunities. We analyzed the legal context and political landscape to inform strategy. And we helped government officials make the case for investing in epidemic preparedness during a well-attended educational workshop for National Assembly members.

Results:

Within a year, Senegal's Emergency Operations Center secured direct funding through a new dedicated line item in the annual budget.

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The Global Health Advocacy Incubator (GHAI) supports civil society organizations who advocate for public health policies that reduce death and disease.

We bring a proven advocacy approach and a global network of local partners, built on a 20-year track record of success across multiple issues in more than 60 countries.