



Program Profile

# Road Safety

Global Health Advocacy Incubator (GHA) advances policy change that saves lives on the road. We address all five of the leading risk factors: speed, drink driving, helmets, child restraints and seat belts.



## Activities

We take a proven, systematic approach, customized by local partners, to deliver health policy wins in countries around the world, in diverse political systems. Our activities include:

- Strategic advocacy support to civil society coalitions working to advance public health policy change.
- Campaign planning and evaluation including political mapping and countering opposition to react in real time to political developments.
- Legal analysis and drafting to support local lawmakers in crafting laws meeting international standards on road safety.
- Communications and media advocacy to change the narrative and advance policy change.

Where we work: **China, India, Philippines and Tanzania**



## THE TOLL OF ROAD CRASHES



**1.5 million**  
road traffic deaths  
every year



Leading cause of death for ages  
**5-29**



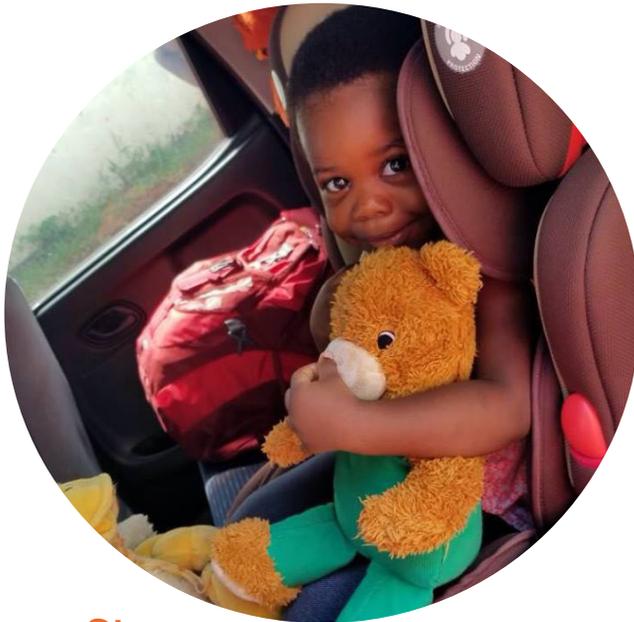
**90%+**  
road deaths occur in low and middle-income countries



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### Our Impact

- **The Philippines'** first child restraint bill for motor vehicles was signed into law in 2019, following a locally-led advocacy campaign.
- **In India**, where more than 231,000 people are killed in road traffic crashes each year, the president signed into law an historic new act to save lives on the country's roads in 2019.



### Success Story

#### Buckle Up Kids to Save Lives in the Philippines

##### The challenge:

Road traffic injuries are the leading cause of death for people aged 5-29 years. Car seats can reduce the risk of death in a crash by up to 80 percent for small children, but caregivers in the Philippines traditionally embraced children in their arms.

##### GHA's role:

The Global Health Advocacy Incubator supported a broad coalition of local partners on the development and implementation of a targeted advocacy campaign to enact a national law requiring the use of child car seats.

##### Results:

The Child Safety in Motor Vehicles Act (RA 11229) was passed by the Filipino legislature in 2018 and signed into law in 2019. GHAI is now working with partners to ensure this new mandatory child restraint law is implemented.

**“We have come to rely on the GHAI’s network of advocates and partners around the world as we work together to promote policy and legislative change to save lives. GHAI have supported our team in designing and implementing public health policy advocacy campaigns as well as innovative civil society capacity building programs.”**

**- Global Road Safety Partnership, Geneva**

#### Global Health Advocacy Incubator

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The Global Health Advocacy Incubator (GHAI) supports civil society organizations who advocate for public health policies that reduce death and disease.

We bring a proven advocacy approach and a global network of local partners, built on a 20-year track record of success across multiple issues in more than 60 countries.