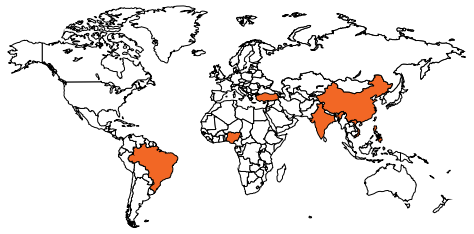




Program Profile

Cardiovascular Health

The Global Health Advocacy Incubator (GHA) supports advocates for food and health solutions as part of the Resolve to Save Lives initiative.



Where we work:
Bangladesh, Brazil, China, India, Nigeria, Philippines, Turkey and Vietnam



537,000
deaths per year have been attributed to trans fat consumption globally

Activities

We draw on our extensive experience conducting health-focused advocacy campaigns around the world as we work with partners to:

- Eliminate industrially produced trans fat from the food supply
- Reduce dietary sodium intake
- Improve access to quality treatment of hypertension

Our Impact

- Brazil approved strict limits on trans fat in food in 2019
- Turkey approved new trans fat regulations in 2020



9.4 million people
die each year due to raised blood pressure



3 million people
are estimated to die annually due to excessive salt intake



Program Profile

- A guide from GHAI and Resolve to Save Lives for rapidly assessing the levels of trans fatty acids in industrially produced foods and oils is helping countries worldwide eliminate trans fat from their food supplies



“This is an extraordinary victory for public health. We are grateful to the Global Health Advocacy Incubator and Resolve to Save Lives for supporting our campaign every step of the way.”

- Ana Flávia de Rezende, Asbran

(left) Program Director Dr. Vineeta Gupta discusses trans fat elimination strategies with advocates from ImagineLaw, one of our partners in the Philippines

Success Story

A win for heart health in Brazil

The challenge:

Trans fat in food increases your risk of coronary heart disease and death, as well as dementia, Alzheimer’s and other cognitive diseases. The World Health Organization (WHO) recommends limiting trans fat intake to less than 1% of total energy intake, and has called for the elimination of industrially produced trans fat from the global food supply.

GHAI’s role:

GHAI supported a multifaceted campaign to bolster the case for trans fat elimination in Brazil. Campaign partners provided technical support to the country’s regulatory agency Anvisa, hosted more than two dozen educational events around the country and conducted a massive media campaign that reached millions of Brazilians, generating a groundswell of support for trans fat regulation.

Results:

In December 2019, Brazil approved trans fat regulations that are in line with WHO recommendations, capping trans fat at 2% of total fat in foods and oils by July 2021, and banning partially hydrogenated oils, the leading source of dietary trans fat intake, by January 2023.

Global Health Advocacy Incubator



@IncubatorGHAI



info@advocacyincubator.org



advocacyincubator.org

1400 I St. NW, Suite 1200,
Washington, DC 20005 USA

The Global Health Advocacy Incubator (GHAI) supports civil society organizations advocating for public health policies that reduce death and disease.

We bring a proven advocacy approach and a global network of local partners, built on a 20-year track record of success across multiple issues in more than 60 countries.