

Global Health Advocacy Incubator

Changing Policies to Save Lives



The Global Health Advocacy Incubator (GHAI) supports civil society organizations who advocate for public health policies that reduce death and disease.

Who we are

We bring a proven advocacy approach and a global network of local partners, built on a 20-year track record of success across multiple issues in more than 60 countries.

- We've supported more than **260 organizations** to help them plan and execute locally-led advocacy campaigns.
- We've provided technical assistance to nearly **15,000 advocates**, journalists, and government officials.
- Our efforts have helped pass policies in more than **60 countries**.
- We've helped civil society pass or strengthen more than **250 policies** that improve health and save lives.

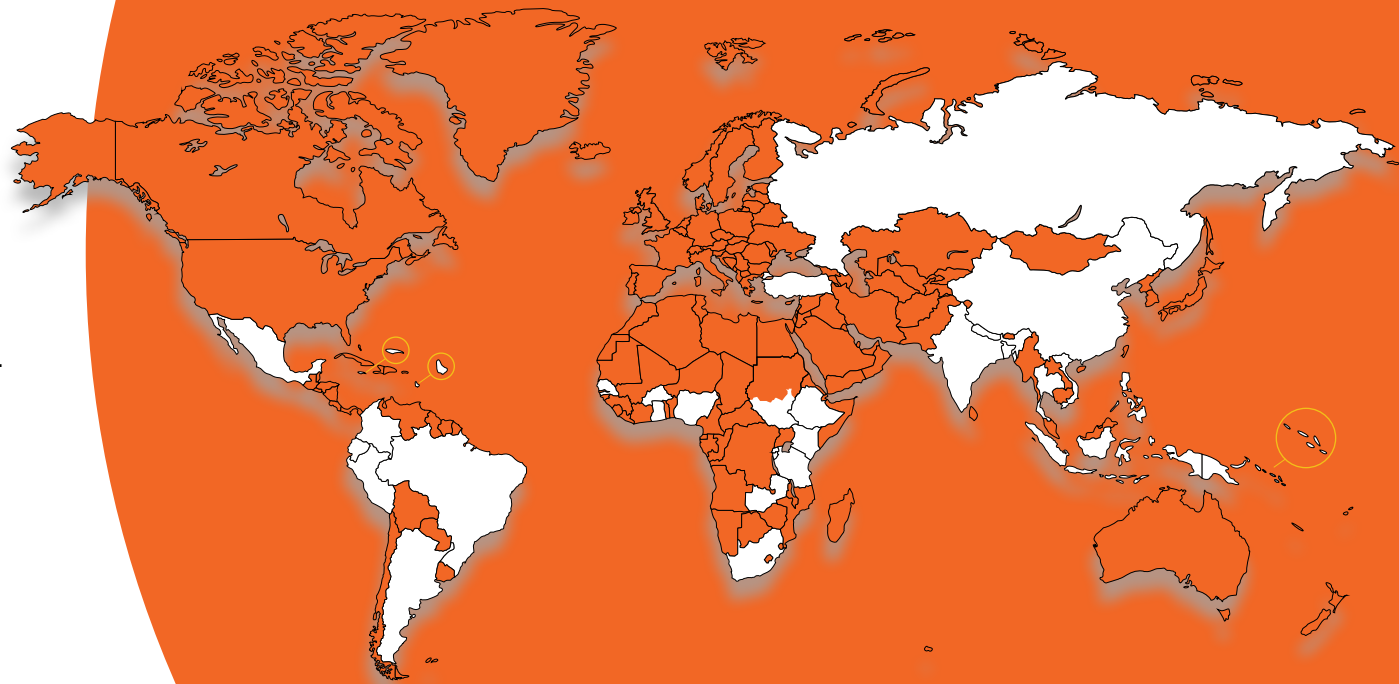
“Thanks to the support of the Global Health Advocacy Incubator, our advocacy actions in Brazil have reached a higher and more comprehensive stage at all levels of government in a short period of time.”

- Brazilian Institute for Consumers' Defense (IDEC)



Our programs

GHAI builds local partner capacity to lead and sustain policy advocacy. We provide our partners with direct, systematic, ongoing technical assistance and capacity-building support. We capture best practices that can be shared with partners, within and across issues and countries, to continuously improve our approach.



- Cardiovascular Health
- Child Drowning Prevention
- Civil Registration and Vital Statistics
- Food Policy
- Maternal and Reproductive Health
- Preventing Epidemics
- Preventing Violence Against Women
- Preventing Zoonotic Diseases
- Road Safety

Our approach

We take a proven, systematic approach, customized by local partners, to deliver health policy wins in countries around the world, in diverse political systems.

- **ASSESS:** Our path to policy change begins with evidence and intelligence gathering. We identify, assess, and build the capacity of local partners, and work with them to develop policy objectives based on best practices.
- **PLAN:** Our assessment of the legal, policy, and media landscapes identifies the policies that must be changed, as well as the necessary decision makers and the ways to reach them. We work with partners to build a comprehensive and detailed strategic advocacy plan based on this information.
- **EXECUTE:** We provide ongoing strategic and technical assistance to our partners as they execute the key elements of the campaign. We monitor continuously and revise strategies accordingly.
- **IMPLEMENT POLICY:** Once policies are changed, we advocate for strong implementation, enforcement, and institutionalization; monitor progress; and support public health budgets.

What we do

Our range of core services support the creativity and commitment of locally led movements ready to affect policy change. Every campaign plan is unique and customized for local context.



Our History

Our history is rooted in one of the most successful public health campaigns — tobacco control. Building on the successes and lessons learned in the global fight against tobacco, the Campaign for Tobacco-Free Kids launched the Global Health Advocacy Incubator in 2014 to strengthen advocacy capacity to improve public health around the globe.

GHA I is excited to work with partners who share our passion for changing policies to save lives. How can we **work with you?**

Contact us to learn more.



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